

Martin Drive Neighborhood Association members are eligible to receive FREE energy-efficient products installed in all living units of 2 to 8 unit multifamily buildings.



Compact fluorescent light bulbs



- CFLs last up to **10 times longer** than traditional incandescent bulbs and use up to **75 percent less** energy
- We'll install CFLs in each living unit (*in fixtures or lamps that are not controlled by a dimmer or three-way switch*)

Kitchen/bathroom faucet aerators (1.5 gallons per minute, or GPM)



- Constructed of long-lasting Celcon plastic
- Features flow control for no loss of water pressure
- Uses **31 percent¹ less water** compared to the standard 2.5 GPM faucet

Energy-efficient showerhead (1.5 GPM)



- Made of corrosion-resistant, high-impact ABS thermoplastic
- Self cleaning and maintenance free
- Uses **40 percent¹ less water** compared to the standard 2.5 GPM showerhead

Programmable thermostats



- Simple controls for heat or cool modes and fan operation
- Less wear and tear on the furnace and air conditioner
- Weekday/weekend programming capability

¹ Savings are approximate and vary with efficiency of water- or space-heating systems, temperature of incoming and outgoing water or air, and number of occupants in each unit.

Typical Annual Savings²

	Duplex	4-Unit	8-Unit
Electricity savings ³	\$322	\$644	\$1,288
Gas savings	\$106	\$213	\$425
Water and sewer savings	\$127	\$254	\$507
Gallons of water saved	15,392	30,784	61,568

² For buildings with natural gas water heaters. Calculated using these factors: Price per kWh: \$0.12; Price per therm: \$1.00; Sewer: \$1.56/1000 gal; Water: \$6.68/1000 gal. Savings are approximate and will vary with efficiency of water-heating system, temperature of incoming and outgoing water, square footage, and/or number of occupants in each unit.

³ Calculated using 10 CFLs/unit.

FREE energy assessment

Professional energy evaluation of your building, valued at \$150

- Find hidden energy-saving potential throughout your building.
- Expert recommendations by energy- and cost-saving priority.

CASH incentives

- Cash incentives are available for a variety of common improvements.
- Use the contractor of your choice.
- A program representative can guide you through the incentive process for the appropriate Wisconsin energy efficiency program.

FREE air sealing services

(For qualified 2- to 8-unit buildings)

- Our air sealing service may reduce heating and cooling loss in your building by 20 percent¹.
- Trained technicians test each unit within the building for air infiltration and seal leaks where heat escapes.

Air sealing benefits include:

- Less work for the building's heating and cooling system.
- Improved indoor air quality.
- Reduced drafts and increased comfort.
- Reduced pest infiltration, dust, pollen and humidity.
- Possible ice damming prevention.

Get started today!

Call us at 877-598-4376 or visit us at www.we-energies.com/ee.

Appointments are limited and are filling fast.

Single-family homes are not eligible.

We Energies – Energy You Can Depend On